



**TAB
BUSINESS
FORUM**

TOGETHER IN FAITH & BUSINESS

ANGELS' DEN

FAQS FOR BUSINESS APPLICANTS

WHY SHOULD I APPLY TO ANGELS' DEN?

The event is designed to help you build your business and give you the skills you need to succeed. If your application is successful, you will compete in The Tab Angels' Den, where you could win an incredible package of mentoring support from leading entrepreneurs.

WHO SHOULD APPLY?

- ◆ Entrepreneurs and business owners who have been trading at least 6 months
- ◆ Aspiring entrepreneurs stuck in a 9-5 but have a side hustle business
- ◆ Business start-up and established businesses
- ◆ Entrepreneurs who want to run a successful and sustainable business

WHAT WILL I GET IF I WIN THE PITCH?

- ◆ Up to £100,000 cash injection in exchange for equity in your business
- ◆ Access to coaching and mentoring
- ◆ Access to networks
- ◆ Marketing resources
- ◆ Public Speaking course

WHAT STAGE DOES MY BUSINESS NEED TO BE AT?

The Angels' Den is open to businesses or startups across all sectors. You must have been trading for at least 6 months. Ideally you would have made some sales in your business, however if you are pre-revenue, you will still be considered. If you haven't launched your startup yet, you will not be able to apply.

HOW DOES THE APPLICATION PROCESS WORK?

The first stage is an online application form that helps our judges assess the potential for the business support and what you've achieved so far. We then choose the top 3 applications out of 20 to progress to the Den.

You will be requested to submit a 3 minute video alongside your written application.

The 5 shortlisted applicants will go through to The Angel's Den and will be able to pitch in front of 3 successful business owners and have a chance to win.

WHEN DO APPLICATIONS CLOSE? AND WHAT ARE THE OTHER IMPORTANT DATES?

Applications for the application form and video closes on 13 August 2022. We'll announce the top 5 startups/businesses by the following week, 23 August 2022